



Greetings from the Harvest Festival Pageant Committee!

I hope this letter finds you well. My name is Paula Lambert, and I am part of the Harvest Festival Queen's Pageant Committee. I am writing to you on behalf of our organization to seek your support for our upcoming Harvest Festival Queen's Pageant, set to take place on Sunday, August 10 at 5:00 p.m. at the Julien Poydras Center.

The Harvest Festival Queen's Pageant is a beloved tradition that celebrates the talent, intelligence, and community spirit of young women in our region. This event not only crowns a queen who will represent our festival but also provides invaluable opportunities for all participants to grow and develop essential life skills.

Benefits of Participating in the Pageant include:

- 1. *Personal Development:*** Participants gain confidence, public speaking skills, and poise, which are valuable in both personal and professional settings.
- 2. *Leadership and Responsibility:*** The pageant encourages young women to take on leadership roles and understand the importance of responsibility and commitment.
- 3. *Community Involvement:*** Contestants engage with the community, participate in local events, and contribute to charitable causes, fostering a sense of civic duty and community spirit.
- 4. *Scholarships and Awards:*** The Harvest Festival Pageant offers scholarships and awards that can help participants further their education and career aspirations.
- 5. *Networking Opportunities:*** The pageant provides a platform for participants to connect with peers, mentors, and local leaders, creating lasting relationships and networking opportunities.

As we prepare for this year's pageant, we are reaching out to local businesses and organizations for sponsorship. Your generous support will not only help us cover the costs of organizing and running the event but also empower these young women to reach their full potential. Sponsorship contributions will be used for expenses such as venue rental, stage setup, prizes, scholarships, and promotional materials.

We are also open to discussing custom sponsorship packages tailored to your company's interests and needs. Your support will be instrumental in ensuring the success of the Harvest Festival Queen's Pageant, and we would be honored to partner with you in this empowering and community-centered event.

Thank you for considering our request. We look forward to the possibility of working with you to make this year's pageant the best one yet. Please feel free to contact me directly at (225)718-2528 or plambert@cityofnewroads.net if you have any questions or require further information.

Sincerely,

Paula Lambert
Director
New Roads Main Street Program

HARVEST FESTIVAL PAGEANT SPONSOR FORM

We offer various sponsorship levels, each with its own set of benefits. Please select one of the following and include your information below if you are interested in supporting this event:

____ **Crown Sponsor (\$1000.00):**

- Premier logo placement on all promotional materials, including banners, flyers, and social media
- Recognition as a Crown Sponsor during the event's opening and closing ceremonies
- Complimentary VIP tickets
- Opportunity to present the crown and sash to the winner

____ **Tiara Sponsor (\$500.00):**

- Prominent logo placement on promotional materials
- Recognition during the event
- Complimentary general admission tickets
- Opportunity to present an award or scholarship

____ **Sash Sponsor (\$250.00):**

- Logo placement on promotional materials
- Recognition during the event
- Complimentary general admission tickets

____ **Flower Sponsor (\$100.00):**

- Name listed on promotional materials
- Recognition during the event

Business Name: _____

Contact Name: _____

Phone Number: _____

Email Address: _____

Mailing Address: _____

Make Checks Payable to:

Harvest Festival Pageant

P.O. Box 733

New Roads, LA 70760

*Please return this form by **FRIDAY, AUGUST 1, 2025.***

Thank you!

The **Harvest Festival Queens** proudly serve as ambassadors for the City of New Roads and the beloved Harvest Festival on False River throughout their year-long reign from August 2024 to August 2025. During this time, they travel across Louisiana representing our community with grace, enthusiasm, and civic pride at fairs, festivals, and public events. Their presence not only promotes the spirit and culture of our community but also builds meaningful connections with other communities across the state. This highlight sheet captures the many memorable moments, travels, and accomplishments of their journey as Harvest Festival royalty.

Many thanks to **2024 Miss Harvest Festival Queen Kylie Coupel** and **2024 Teen Harvest Festival Queen Ava Trahan** for their outstanding commitment, unwavering dedication, and gracious representation of Harvest Festival on False River throughout their reign. Their poise, kindness, and pride in our community have left a lasting impression everywhere they have traveled. They have served as true ambassadors, sharing the charm and culture of our community across Louisiana. Below are some highlights from their travels during their year as Harvest Festival royalty.

